

## Herrmann Brain Dominance Instrument (HBDI)

### Description

How you think determines how you communicate with others, solve problems, and make decisions. Each human being has a thinking-orientation profile that indicates which way of thinking is the preferred and non-preferred way to think. In this assessment instrument, people range from having one strong preference to having strength in all four styles of thinking. The HBDI requires a qualified interpreter. Check out the main website at [www.hbdi.com](http://www.hbdi.com).

### Why This Instrument and Not Another?

Ned Herrmann researched the field of thinking profiles extensively for over 25 years. His whole brain model is based on how the human brain is physiologically constructed. This is the best thinking-style assessment instrument that we have found to date. We've had the best results with this instrument in teams, because team members gain a deeper understanding of each other by understanding how people think and communicate. This instrument works very well when used with the **Learning Styles Questionnaire (LSQ)**.

### How To Use and Apply the HBDI?

**Custom Course:** We design a customized course that is either a half-day, one day, or two days in length. Contact us for more information.

1. **Half-Day:** General information on the whole-brain thinking only; no HBDI administered
2. **Day One:** Deeper understanding of the HBDI, and individual and group interpretations of the HBDI results
3. **Day Two:** Whole-brain communication and application to work situation

### Individual Interpretation

You can have an individual interpretation that lasts about one to two hours. Contact us for more information

**Team Thinking Style Profile:** We design a customized course for teams. Contact us for more information. For example:

1. **Day One:** General whole-brain thinking information, and individual interpretations of the HBDI
2. **Day Two:** Team profile interpretation, and application of the team's understanding of the team and individual profiles to solving a work problem

**Trainers, Teachers, Facilitators, Instructors:** We design customized programs to meet the specific needs of trainers, teachers, facilitators, and instructors. We add instructional design to a general understanding of the HBDI. You learn how to make lessons and training more effective by enhancing thinking and learning.

We have written a guide called **Revving Up Thinking and Learning: Course Design Guide** that explains our design method in detail. The manual is full of tools and techniques for designing whole-brain learning experiences. Contact us for more information.